

# Fort Knox Sadowski Center February 21, 2019

# **Event Participation**

**VETERAN JOB SEEKERS** 

173

BRANCH OF SERVICE	
Air Force	1.4%
Army	93.5%
Coast Guard	0.7%
Marines	1.4%
Navy	2.9%

RANK	
E-5 & below	24.6%
E-6 & above	50.9%
W-1 to W-5	5.3%
0-3 & below	8.8%
0-4 & above	10.5%

STATUS	
Active Duty	41.4%
National Guard	3.1%
Reservist	6.3%
Retired	31.3%
Separated	13.3%
Spouse	4.7%

ACTIVE CLEARANCE	64.4%
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# **Event Feedback**

EXHIBITOR FEEDBACK	% FAV	% FAVORABLE	
	This Event	5 Year Average	
Quality of Candidates	83.3%	91.8%	
Number of Candidates	66.7%	86.7%	
ROI	83.3%	92.8%	
Likelihood of Participating Again	83.3%	90.1%	
Overall Experience	83.3%	94.1%	

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	80.0%	76.8%
Likelihood of Recommending the Fair	80.0%	80.8%
Likelihood of Securing an Interview	60.0%	55.8%
Overall Experience	80.0%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	68-159	3-6
Offers	43	1.7

### ADDITIONAL INFORMATION

- -- DAV was the title sponsor for this event
- -- DeVry University sponsored a pre-event seminar titled: "Move in the Right Direction: Putting Your Career Goals Into Action"
- -- Promotional support was provided by WQXE 98.3 FM, WAKY and Big Cat, WJCR-FM, WHAS 11 ABC, Kentucky Living, Glasgow Daily Times, EventBrite, Army.mil, Evensi, Eventa, CourierPress, All Events, and HAR.com

### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought.

We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.



## **Event Feedback**

### **EXHIBITOR TESTIMONIALS**

These job fairs are a great way to meet great candidates and are a great way to connect with the veteran base in the area. (Manufacturing recruiter)

Good venue. Great atmosphere. (Education recruiter)

The people that stopped by our booth were very high quality. (Financial Services recruiter)

I thought the event was executed very well and all communication was great. This was my team's first time attending a military career fair and we were impressed. (Manufacturing recruiter)

Definitely go! (Insurance recruiter)

It was good. Facility was nice and everything was ready when I arrived. Overall management of event was good. (Manufacturing recruiter)

Nice set-up. Well organized. Thanks for having us! (Financial Services recruiter)

Good candidates, great food, great atmosphere. (Manufacturing recruiter)

Great event, good support, good candidates. (Defense recruiter)

Very professional candidates. Good location, friendly staff. (Telecommunications recruiter)

### JOB SEEKER TESTIMONIALS

There was a good variety of jobs and training opportunities. (Army 0-4)

Very professional representatives of diverse companies! (Army E-6)

There was an appropriate variety of vendors for the participants. Excellent overall experience. (Army 0-5)

Good number and variety of participating exhibitors. (Branch / Rank not indicated)

It is an excellent way to meet recruiters and/or current employees of the companies to get a foot in the door for potential interviews. Network, network, network. (Army 0-4)

Great set up. (Navy W-4)

A variety of job options!!! (Army E-5)

The pre-event communications and organization of the event was excellent. (Army 0-3)

Good location and time of the event. (Army 0-4)

Glad to see the DAV booth manned. Great resume writing program. (Army E-5)

Let job seekers know to bring their resume with them and to be open to all of the opportunities. Everything was excellent. (Army W-4)

# **Exhibitors**

TOTAL

25

Airstreams Renewables — Beam Suntory, Inc. — DAV — Dauenhauer Plumbing — Dekalb County Police Department — Deloitte — Dynacraft, a PACCAR Company — First Command Financial Planning — Freedom Protectors Life/Jones Investment — Humana — L-3 Technologies — Louisville Metro Police Department — Lowe's Companies, Inc. — MyComputerCareer — Norton Healthcare, Inc. — OSC Edge — PepsiCo — Resideo — Rollins, Inc. — Safran USA, Inc. — Social Security Administration — Spectrum — Toyota Boshoku — U.S. Customs and Border Protection — Voestalpine Roll Forming Corporation