

Lawton, OK

Hilton Garden Inn

May 18, 2017

Event Participation

VETERAN JOB SEEKERS	103
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BRANCH OF SERVICE	
Air Force	6.7%
Army	86.7%
Coast Guard	0.0%
Marines	3.3%
Navy	3.3%

RANK	
E-5 & below	33.3%
E-6 & above	60.6%
W-1 to W-5	0.0%
O-3 & below	3.0%
O-4 & above	3.0%

STATUS	
Active Duty	24.4%
National Guard	0.0%
Reservist	4.9%
Retired	26.8%
Separated	24.4%
Spouse	19.5%

ACTIVE CLEARANCE	52.9%
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Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	92.9%	93.0%
Number of Candidates	71.4%	90.4%
ROI	85.7%	94.6%
Likelihood of Participating Again	100.0%	91.0%
Overall Experience	92.9%	95.0%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	53.9%	72.8%
Likelihood of Recommending the Expo	53.9%	78.3%
Likelihood of Securing an Interview	46.2%	53.0%
Overall Experience	46.2%	73.8%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	37-80	2-5
Offers	30	1.9

ADDITIONAL INFORMATION
<p>-- DAV was the title sponsor for this event</p> <p>-- Promotional support was provided by KSWO ABC 7 and KBZQ 99.5 FM</p>

FUTURE EVENTS
<p>Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule</p>

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.

Event Feedback

EXHIBITOR TESTIMONIALS

I was very impressed and hope to be invited back again. Many good leads. (Education recruiter)

We definitely would attend this career fair again. Smaller Recruit Military event, however very nice flow of applicants. (Law Enforcement and Security recruiter)

It was REALLY well organized and the woman in charge was extremely professional, helpful, organized, and friendly. The turnout and quality of candidates was better than expected considering that it was a small job fair. You guys advertise well, which draws a lot of good candidates who actually research our company and arrive expecting to talk to us. (Aerospace recruiter)

We had multiple leads which will entice us to attend next year and recommend this event to other schools and businesses. We found the staff accommodating and supportive. (Education recruiter)

It was very well organized. The event location was great. The people are awesome to work with. (Construction/Building Supplies recruiter)

JOB SEEKER TESTIMONIALS

Good variety of potential employers. (Army E-7)

The educational institutions provided viable options. (Army E-8)

Good event. (Army E-8)

It was good to see job opportunities in fields I never thought of. (Army & Marines E-5)

There was a good amount of variety in vendors for a military job fair. (Army E-6)

Exhibitors

TOTAL

21

Allstate — Cintas — Columbia College — Dallas Police Department — DeVry University — Farmers Insurance — First Command Financial Planning — GeoStabilization International — Grand Canyon University — Hearst Television Inc. — Heavy Equipment College of Oklahoma — Pinnacle Career Institute — Raytheon — Schlumberger — Soldier Xpress — The GEO Group, Inc. — U.S. Customs and Border Protection — Veteran Franchise Centers — Vinnell Arabia — Western Farmers Electric Co-op — WyoTech