

# Huntsville Von Braun Center **April 4, 2019**

## **Event Participation**

BRANCH OF SERVICE	
Air Force	22.8%
Army	59.6%
Coast Guard	0.0%
Marines	5.3%
Navy	12.3%

RANK	
E-5 & below	53.8%
E-6 & above	30.8%
W-1 to W-5	7.7%
0-3 & below	0.0%
0-4 & above	7.7%

STATUS	
Active Duty	9.4%
National Guard	5.7%
Reservist	5.7%
Retired	37.7%
Separated	37.7%
Spouse	3.8%

## **Event Feedback**

EXHIBITOR FEEDBACK	% FAV	% FAVORABLE	
	This Event	5 Year Average	
Quality of Candidates	100.0%	91.8%	
Number of Candidates	88.9%	86.7%	
ROI	88.9%	92.8%	
Likelihood of Participating Again	88.9%	90.1%	
Overall Experience	100.0%	94.1%	

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	57.9%	76.8%
Likelihood of Recommending the Fair	78.9%	80.8%
Likelihood of Securing an Interview	68.4%	55.8%
Overall Experience	79.0%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	75-151	3-7
Offers	75	3.4

#### **ADDITIONAL INFORMATION**

- -- DAV was the title sponsor for this event
- -- Promotional support was provided by WHNT 19 CBS, WEUP1700AM, WAFF-TV NBC, Huntsville Local News, Veterans Job Fairs, Fort Hood Sentinel, Eventbrite, Evensi, Eventful, Still Serving Veterans, and jobfairsnearme.com

#### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought.

We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.



### **Event Feedback**

#### **EXHIBITOR TESTIMONIALS**

It is always better to meet candidates face-to-face when they are handing you a resume. It's hard to judge a candidate just by a piece of paper. This event was well thought out and organized. I would recommend it. (Law Enforcement and Security recruiter)

There was a steady flow of qualified/skilled applicants. I was pleased with the turnout. Organized, well laid out, friendly staff / assistants. (Manufacturing recruiter)

Because of the diversity of companies attending, everyone from an engineer to a young soldier with a GED could find someone to talk to. (Non-profit recruiter)

The quality of the candidates is excellent. (Retail recruiter)

Well organized and well attended. Great turnout. Excellent venue. (Government recruiter)

RecruitMilitary always does a great job of bringing top talent to these events. The level of professionalism from the candidates and the RM staff is always top notch. Great event. (Retail recruiter)

Good candidate flow throughout entire event! (Transportation / Logistics recruiter)

#### JOB SEEKER TESTIMONIALS

The staff conducting the job fair was friendly. The location was excellent. (Air Force O-3)

Since retiring from the military, I have attended several job fairs but this was BY FAR the best one. (Navy E-6)

Nice venue. Good pre-event communications and organization of the event. (Army 0-3)

Great conversations with people which assisted in future preparation of career. Positive and encouraging discussions aided in decision making. (Navy 0-6)

The overall experience was very good. (Army 0-4)

Great time and location. There were more small and mid-size companies in the tech industry who are hiring, with serious recruiters and hiring managers. (Army E-5)

Participating company reps were helpful. (Navy 0-4)

The variety of participating exhibitors was very good. (Branch / Rank not indicated)

## **Exhibitors**

TOTAL

24

Abacus Technology Corporation — Air Force Reserve — Allstate — BASF — Brandenburg Demolition — Career-Visions — Davidson Technologies, Inc. — DeVry University — Dynology Corporation — Enterprise Holdings — First Command Financial Services, Inc. — G4S Secure Solutions — Heavy Equipment Colleges of America — Imaging Business Machines LLC — Lincoln Heritage Life-King Insurance Group — Lockheed Martin Corporation — MAG Aerospace — MacAulay-Brown — MyComputerCareer — Tower Loan — U.S. Customs and Border Protection — UT-Chattanooga Veterans Entrepreneurship Program — Valley Rubber — Walgreens