

## Tulsa Cox Business Center May 2, 2019

### Event Participation

VETERAN JOB SEEKERS	98
---------------------	----

BRANCH OF SERVICE	
Air Force	15.3%
Army	54.1%
Coast Guard	1.2%
Marines	8.2%
Navy	21.2%

RANK	
E-5 & below	46.4%
E-6 & above	33.9%
W-1 to W-5	0.0%
O-3 & below	10.7%
O-4 & above	8.9%

STATUS	
Active Duty	2.7%
National Guard	0.0%
Reservist	2.7%
Retired	24.3%
Separated	48.6%
Spouse	21.6%

ACTIVE CLEARANCE	1.8%
------------------	------

### Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	75.0%	91.8%
Number of Candidates	75.0%	86.7%
ROI	87.5%	92.8%
Likelihood of Participating Again	81.3%	90.1%
Overall Experience	93.8%	94.1%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	70.0%	76.8%
Likelihood of Recommending the Fair	85.0%	80.8%
Likelihood of Securing an Interview	35.0%	55.8%
Overall Experience	80.0%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	38-98	2-5
Offers	18	1.0

ADDITIONAL INFORMATION
<p>-- DAV was the title sponsor for this event</p> <p>-- Promotional support was provided by KXOJ 94.1 FM, News Channel 6, Muskogee Phoenix News, 105.7 FM, KGGF 100.9 FM/1450 AM, and KBLP 105.1 FM</p>

FUTURE EVENTS
<p>Information about future RecruitMilitary events can be found here:  <a href="https://events.recruitmilitary.com/exhibitors/schedule">https://events.recruitmilitary.com/exhibitors/schedule</a></p>

*It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought.  
 We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.*

## Event Feedback

EXHIBITOR TESTIMONIALS	JOB SEEKER TESTIMONIALS
The staff was extremely helpful. (Manufacturing recruiter)	Communication was clear about who, what, when, where, why. (Army E-5)
Great results! This is a great opportunity to meet qualified professional candidates. This event brings in disciplined, hard working professionals with experience. (Education recruiter)	Great resource for employers looking to hire veterans! (Air Force and National Guard E-7)
Great networking opportunity. (Government recruiter)	The event director who talked before the doors were opened into the event was very positive and uplifting. (Air Force and Navy E-6)
Great event, quality applicants, steady flow. (Telecommunications recruiter)	Good support of veterans at this fair. (Army E-5)
Great event and the staff was very supportive. (Education recruiter)	Host of recruiters were approachable and easy to talk to! (Army E-7)
Great hosts, great venue, positive energy. (Retail recruiter)	Energy was positive, pep talk from organizer was an added bonus. (Army E-5)
Excellent event. Great pool of talent. Great veteran attendance. Excellent layout. (Manufacturing recruiter)	Vendors were great to speak with. (Army E-5)
Great facility. Great set up and communications. Very organized. (Education recruiter)	Great communication about the event and how to prepare in advance. (Army E-3)
Great turn-out of people. Good location. Good staff working the event. (Insurance recruiter)	I had been looking at several jobs and was able to meet the HR managers from those companies. (National Guard E-5)

## Exhibitors

TOTAL	24
-------	----

<p>Air Force Reserve – Allstate – CF Industries, Inc. – CenturyLink – Cox Enterprises – DeVry University – First Command Financial Services, Inc. – Furniture Row – G4S Secure Solutions – Grand Canyon University – Heavy Equipment Colleges of America – John Zink Hamworthy Combustion, a Koch Company – L&amp;W Supply – L3 Technologies Westwood Corporation – Magellan Midstream Partners, LP – MyComputerCareer – Oklahoma School of Welding – Osage Casinos – PACCAR Winch, Inc. – PepsiCo – Sofidel America – Spartan College of Aeronautics &amp; Tech – Tulsa Welding School – U.S. Customs and Border Protection</p>
--