

Columbia USC Alumni Center September 19, 2019

Event Participation

VETERAN JOB SEEKERS	232
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BRANCH OF SERVICE	
Air Force	16.2%
Army	63.1%
Coast Guard	1.0%
Marines	9.1%
Navy	10.6%

RANK	
E-5 & below	47.2%
E-6 & above	37.8%
W-1 to W-5	3.1%
O-3 & below	5.5%
O-4 & above	6.3%

STATUS	
Active Duty	9.2%
National Guard	2.0%
Reservist	2.0%
Retired	29.6%
Separated	37.8%
Spouse	19.4%

ACTIVE CLEARANCE	53.7%
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Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	100.0%	91.8%
Number of Candidates	92.9%	86.7%
ROI	85.7%	92.8%
Likelihood of Participating Again	78.6%	90.1%
Overall Experience	100.0%	94.1%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	58.3%	76.8%
Likelihood of Recommending the Fair	58.3%	80.8%
Likelihood of Securing an Interview	50.0%	55.8%
Overall Experience	63.9%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	154-244	6-9
Offers	73	2.8

ADDITIONAL INFORMATION
<p>-- DAV was the title sponsor for this event</p> <p>-- Promotional support was provided by WLTX19 - CBS, WNNQ 94.3 The Dude, WISTV - NBC, WLXC FM, Lexington Chronicle, SC Biz, Columbia Business Report, and Irmo News</p>

FUTURE EVENTS
<p>Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule</p> <p>Click here to learn more about the next Columbia event (2/6/20): https://events.recruitmilitary.com/events/1300/exhibitor_registrations</p>

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.

Event Feedback

EXHIBITOR TESTIMONIALS	JOB SEEKER TESTIMONIALS
I would suggest this event to any colleague when promoting the hiring of veterans. Great location. Excellent staff. (Manufacturing recruiter)	I had a pleasant experience speaking to the job recruiters. (Air Force O-4)
There were very good vendors in attendance. Great opportunity for job seekers. (Government recruiter)	This was one of the best venues to host an event. Great call! (Air Force and Navy Reserves E-6)
Many candidates to meet in an afternoon. It's worth the time and effort. (Manufacturing recruiter)	There was a variety in the companies represented. (Military Spouse)
Great service. Good location. (Information Technology recruiter)	Having an event that allows veterans to seek employment is the best. Everything was excellent. (Army E-9)
Good event, excellent return on investment. Attended by a diverse group of job seekers with wide range of skills and education, from entry level to executive. (Defense recruiter)	Staff was friendly and helpful. (Navy E-4)
Organized and informative. If you are looking for team players, motivated and ethical employees, this is the fair to attend. (Manufacturing recruiter)	The atmosphere was really nice and the vendors were friendly. (Army and National Guard E-5)
Overall great service provided for the cost. Good opportunities are available. (Non-profit recruiter)	The variety of vendors was great. (Army E-7)
	Well organized and the support staff was excellent. Thanks. (Army O-6)
	The job fair was really good. It was organized extremely well and there were a lot of companies. (Army E-4)

Exhibitors

TOTAL	31
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<p>Air Force Reserve – Apex Tool Group – Army National Guard – Ascendum Machinery – BASF – Brady Services – Colonial Life – Columbia International University – DeVry University – Eaton – First Command Financial Services, Inc. – G4S Secure Solutions – Heavy Equipment Colleges of America – Intel Corporation – Lennox International – Love's Travel Stops & Country Stores – MAXIMUS – Military Sealift Command – MyComputerCareer – New Horizons Computer Learning Centers – Raleigh Police Department – SPC Mechanical – Squeegee Clean, Inc. – The Broward Sheriff's Office – Training Concepts – U.S. Immigration and Customs Enforcement – U.S. Veterans Affairs Regional Office, Columbia South Carolina – University of South Carolina Palmetto College – Veterans Florida – WoodmenLife – Workforce Opportunity Services</p>
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