

## Atlanta

### Mercedes-Benz Stadium

### February 8, 2024

### Event Participation

JOB SEEKERS IN ATTENDANCE	349
SEARCHABLE PROFILES	789

BRANCH OF SERVICE	
Air Force	15.9%
Army	52.2%
Coast Guard	0.4%
Marines	11.2%
Navy	20.2%

RANK	
E-5 & below	68.3%
E-6 & above	23.2%
W-1 to W-5	0.1%
O-3 & below	5.1%
O-4 & above	2.4%

STATUS	
Active Duty	10.3%
National Guard/ Reservist	10.2%
Separated	76.2%
Spouse	3.3%

ACTIVE CLEARANCE	34.0%
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### Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	100.0%	91.3%
ROI	100.0%	90.8%
Likelihood of Participating Again	100.0%	89.9%
Overall Experience	100.0%	94.2%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	86.3%	84.8%
Likelihood of Recommending the Event	92.2%	87.8%
Likelihood of Securing an Interview	64.0%	70.4%
Overall Experience	86.3%	85.7%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	287-449	7-10
Offers	153	3.5

QR CODE	Total	Per Exhibitor
Candidate Scans	1428	30.4

ADDITIONAL INFORMATION
<p>-- DAV was the title sponsor for this event</p> <p>-- Promotional support was provided by Atlanta News First, SaportaReport, WABE Atlanta NPR, 11 Alive (NBC), DAV, Hiring America, The Entrepreneur's Source, and FOX5 Atlanta</p>

FUTURE EVENTS
<p>Information about future RecruitMilitary events can be found here:  <a href="https://events.recruitmilitary.com/exhibitors/schedule">https://events.recruitmilitary.com/exhibitors/schedule</a></p> <p>Click here to learn more about the next Atlanta event (5/20/24):  <a href="https://events.recruitmilitary.com/events/1767/exhibitor_registrations">https://events.recruitmilitary.com/events/1767/exhibitor_registrations</a></p>

*It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Career Fair experience for both clients and job seekers and will continue to explore ways to do so.*



## Event Feedback

### EXHIBITOR TESTIMONIALS

Great candidates and the on-site support was EXTREMELY accommodating.

RecruitMilitary works hard at getting the word out to the military community about meaningful career opportunities. GREAT turnout in Atlanta!

Love the database & the scanning process.

This is the best hiring fair!

Great way to connect with active duty and non-active duty members of the military. Individuals seeking all types of work experiences attended. It was great to see the diversity.

Well organized. The QR scanner was a great tool to make connecting with individuals go seamlessly.

It was a good networking event and allowed our brand to be on display to varied levels of military veterans.

The organization of the event was exceptional.

Well organized event. Great way to meet qualified candidates.

Well managed, as always. Great experience, marketed well, quality candidates.

This is a great event to attend to engage with high quality applicants. It is also a great way to build community in Atlanta.

It was a very positive experience. There were high quality applicants and the event staff was outstanding.

Always enjoy the event. It's an excellent program and a great resource for employers as well as job seeking veterans.

### JOB SEEKER TESTIMONIALS

There are a lot of opportunities with different companies.

Great networking event. Good event flow.

Any face to face with employers is a win! These were employers whose main objective is to hire veterans and have built a strong rapport with the military communities.

It is an excellent opportunity to network and start a new career search.

I have recommended it to fellow veterans already because there were a lot of potential opportunities available.

Great location...the Mercedes Benz Stadium! Friendly people...warm and inviting. Great camaraderie with fellow veterans.

The event was set up very well and was easy to navigate. The quality of the exhibitors was unlike any other.

There were a lot of vendors to speak with and they were ready to hire veterans.

Very well organized and great jobs / companies to choose from!

Great networking opportunity with recruiters.

There were jobs I never knew existed! The recruiters also gave out hints on how to get ahead on some of their jobs.

Excellent exhibitors with a lot of information. Very efficient process and receptive recruiters. Also, the staff directing attendees was helpful.

It is a "must go to" event.

It is an excellent chance to get in front of several employers.

## Exhibitors

### TOTALS

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Aimbridge Hospitality — Auto-Owners Insurance Company — BLM Group USA Corporation — BrandSafway — BrightSpeed — Cemex — Centers for Disease Control and Prevention — Cidan Machinery — Disabled American Veterans — Drug Enforcement Administration — Elevance Health — FEMA — First Command Financial Services Inc. — GDS Associates Inc. — Gainesville Police Department — Georgia Department of Corrections — Georgia Department of Transportation — Georgia State University — Gwinnett County Police Department — Hajoca — Heavy Equipment Colleges of America — Highland Rivers Behavioral Health — Honeywell — Internal Revenue Service (IRS) — John Deere — KeHE Distributors — Lockheed Martin Corporation — Mazak — Military Sealift Command — Mingledorff's — Minneapolis Police Department — Mohawk Industries — Motion Industries — NAC International — NUCOR — Navy Recruiting Reserve Command — Power Home Remodeling Group — Precision Concrete Construction Inc. — Shaw Industries — Still Serving Veterans — The Entrepreneur's Source — Troops into Transportation — True Value Company — University System of Georgia eCore — Veterans Entrepreneurship Program — WM (formerly Waste Management) — Waste Connections Inc.