

# **Fort Walton Beach**

Emerald Coast Convention Center May 17, 2018

## **Event Participation**

BRANCH OF SERVICE	
Air Force	62.9%
Army	26.4%
Coast Guard	0.0%
Marines	5.0%
Navy	5.7%

RANK	
E-5 & below	37.6%
E-6 & above	47.0%
W-1 to W-5	4.3%
0-3 & below	2.6%
0-4 & above	8.5%

STATUS	
Active Duty	29.4%
National Guard	0.8%
Reservist	6.7%
Retired	31.9%
Separated	28.6%
Spouse	2.5%

ACTIVE CLEARANCE	65.3%

### **Event Feedback**

EXHIBITOR FEEDBACK	% FAVO	% FAVORABLE	
	This Event	3 Year Average	
Quality of Candidates	71.4%	92.2%	
Number of Candidates	78.6%	87.1%	
ROI	85.7%	93.1%	
Likelihood of Participating Again	100.0%	90.5%	
Overall Experience	100.0%	94.4%	

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	3 Year Average
Variety of Exhibitors	93.3%	76.5%
Likelihood of Recommending the Fair	93.3%	80.3%
Likelihood of Securing an Interview	66.7%	54.9%
Overall Experience	93.3%	75.7%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	85-177	3-7
Offers	64	2.6

#### **ADDITIONAL INFORMATION**

- -- DAV was the title sponsor for this event
- --- Promotional support was provided by CAT 98.7 FM, VetJobs, AARP Bulletin, and Florida Job Network

#### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought.

We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.



### **Event Feedback**

#### **EXHIBITOR TESTIMONIALS**

Well organized and a great turnout! It was a great event. (Construction / Building Supplies recruiter)

If you intend to hire veterans, this is the place to be. People were more interested in actually finding a job than at a regular job fair. It was awesome. (Transportation/Logistics recruiter)

Very good candidates. All were seriously looking and wanted to be at the event. (Law Enforcement and Security recruiter)

It was a good event and a good way to gain exposure to military personnel for further employment. (Construction / Building Supplies recruiter)

Great customer service and great candidates at events. (Defense recruiter)

I am a huge fan of RecruitMilitary and recommend to employers at every opportunity. You all do great work! There is really nothing I would change. (Non-profit recruiter)

#### JOB SEEKER TESTIMONIALS

Communication was excellent! (Air Force E-4)

Easy check in. (Army Spouse)

The organization of the job fair was excellent. (Air Force E-8)

Great venue for high concentration of networking with potential employers. (Air Force 0-5)

The number and variety of participating exhibitors was very good. (Reserves E-6)

This job fair is badly needed. (Air Force 0-4)

Very helpful! (Army E-5)

There were plenty of job exhibitors there and they all had positive job aspects for anyone that was looking for a job. Have them more often! (Army E-7)

Excellent overall job fair experience. (Army E-5)

### **Exhibitors**

TOTAL

31

ABC Supply — Airstreams Renewables — CSG Solutions — Colonial Life — Cox Enterprises — DeVry University — Evergreen Transport, LLC — First Command Financial Services, Inc. — G4S Secure Solutions — Gulf Air Group, Inc. — HCA Human Resources, LLC — Heavy Construction Academy — Hensel Phelps Construction — JACOBS — Jetblue Airways Corporation — L-3 Technologies — Lockheed Martin Corporation — MacAuley-Brown — Military Sealift Command — Mobile Police Department — National Aviation Academy — New Horizons Computer Learning Centers — OASIS Alignment Services — Ohio Christian University — Raytheon — Remote Imagery Technologies — Saint Leo University — Sierra Nevada Corporation — U.S. Customs and Border Protection — Vinnell Arabia — Virginia College