

# Oakland Oakland Alameda Coliseum June 6, 2019

# **Event Participation**

VETERAN JOB SEEKERS	
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BRANCH OF SERVICE	
Air Force	21.4%
Army	37.1%
Coast Guard	5.7%
Marines	11.4%
Navy	24.3%

81

RANK	
E-5 & below	69.8%
E-6 & above	16.3%
W-1 to W-5	0.0%
0-3 & below	9.3%
0-4 & above	4.7%

STATUS	
Active Duty	6.7%
National Guard	0.0%
Reservist	6.7%
Retired	13.3%
Separated	60.0%
Spouse	13.3%

ACTIVE CLEARANCE	31.3%
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# **Event Feedback**

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	72.7%	91.8%
Number of Candidates	45.5%	86.7%
ROI	90.9%	92.8%
Likelihood of Participating Again	90.9%	90.1%
Overall Experience	90.9%	94.1%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	73.3%	76.8%
Likelihood of Recommending the Fair	73.3%	80.8%
Likelihood of Securing an Interview	60.0%	55.8%
Overall Experience	80.0%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	46-169	1-4
Offers	46	1.2

### ADDITIONAL INFORMATION

- -- DAV was the title sponsor for this event
- -- Promotional support was provided by KRON4 News, KCBSRadio 106.9 FM and 740 AM, KTVU Fox 2, California Job Network, Oakland AARP News, and Alameda County Veterans Employment Committee

### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

Click here to learn more about the next Oakland event (5/7/20): https://events.recruitmilitary.com/events/1361/exhibitor\_registrations

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought.

We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.



## **Event Feedback**

### **EXHIBITOR TESTIMONIALS**

Venue, staff, and logistics were superior compared to other job fairs. (Education recruiter)

Good flow of candidates. (Restaurant & Food Services recruiter)

DAV/RecruitMilitary gives veterans an excellent chance of obtaining employment. There are excellent opportunities and employers at the job fair. (Law Enforcement and Security recruiter)

Great company and great support. (Government recruiter)

A good amount of employers were there. It is worth attending. (Law Enforcement and Security recruiter)

Very good event. Awesome candidates. Good location. Great venue. (Healthcare recruiter)

Nice set-up. Great customer service. (Defense recruiter)

Very positive experience! We loved meeting everyone and telling everyone about our company. (Information Technology recruiter)

### JOB SEEKER TESTIMONIALS

Everyone was friendly and inviting. (Navy E-4)

Vendors were very open to veterans and were pro-veteran. (Navy 0-3)

The planning and execution of the job fair was great. I had plenty of follow up with event staff after registering to remind me of when and where the job fair would take place as well as information on what employers would be in attendance. (Navy E-2)

Well organized and the organizer provided a good overview of what to expect. (Navy Reserves 0-4)

Advance notice of the event was outstanding; gave me enough time to plan out my schedule so that I could attend. (Army 0-5)

Great variety of companies that were there. I liked how some companies had MOS compatibility. I'd like to see more of that in the future. (Marines E-4)

Exhibitors were helpful with the vets and making recommendations. Everything was excellent. (Navy E-4)

# **Exhibitors**

TOTAL

41

Abbott Diabetes Care — Air Force Reserve — Allstate — Asurea Insurance Services, Inc. — Berkeley Police Department — California Correctional Health Care Services — California Dept. of Housing and Community Development — California Water Service Co. — Carbon — City of San Jose — DeVry University — Department of Veterans Affairs — Drug Enforcement Administration — Ecolab, Inc. — FireMaster — First Command Financial Services, Inc. — G4S Secure Solutions — Grand Canyon University — HERC — Hayward Police Department — Heavy Equipment Colleges of America — Intel Corporation — MOTCO Police Department — Mistras Group, Inc. — New York Life — Orkin Pest Control — PepsiCo — Quench — Rose International, Inc. — Ross Stores, Inc. — San Jose Police Department — Santa Clara County Sheriff's Dept — Santa Clara University — Satellite Healthcare — Securitas Security Services USA, Inc. — Strategic Systems Programs — Sutter Health — Target — U.S. Department of Homeland Security — Valvoline Instant Oil Change — Walgreens