

# **Sacramento**

Scottish Rite Masonic Center **July 20, 2023** 

# **Event Participation**

JOB SEEKERS IN ATTENDANCE	109
SEARCHABLE PROFILES	213

BRANCH OF SERVICE	
Air Force	26.9%
Army	37.8%
Coast Guard	2.5%
Marines	16.9%
Navy	15.9%

RANK	
E-5 & below	68.2%
E-6 & above	20.9%
W-1 to W-5	1.5%
0-3 & below	6.5%
0-4 & above	3.0%

STATUS	
Active Duty	8.2%
National Guard	5.6%
Reservist	6.6%
Retired	21.4%
Separated	54.6%
Spouse	3.6%

ACTIVE CLEARANCE	29.0%

## **Event Feedback**

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	94.4%	90.0%
ROI	88.2%	90.0%
Likelihood of Participating Again	94.4%	88.5%
Overall Experience	94.4%	93.0%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	90.0%	83.0%
Likelihood of Recommending the Event	80.0%	86.0%
Likelihood of Securing an Interview	65.0%	66.2%
Overall Experience	80.0%	83.4%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	94-253	2-5
Offers	77	1.6

QR CODE	Total	Per Exhibitor
Candidate Scans	373	7.6

### ADDITIONAL INFORMATION

- -- DAV was the title sponsor for this event
- -- Promotional support was provided by Hiring America, KFBK (1530 Am), Career Recon, FOX40 Sacramento, All Events, Circa, VA.gov, and The World Sacramento

### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Career Fair experience for both clients and job seekers and will continue to explore ways to do so.



## **Event Feedback**

#### **EXHIBITOR TESTIMONIALS**

It's a great opportunity to showcase your profession and department to a group of individuals who already have a proven track record of success through their military service.

It was run very well. Very nice facility and other booths were very nice as well.

The quality of candidates was excellent and the level of interest was great. It was a very well organized and professional event.

RM has the warmest leads for skilled and qualified candidates. Their events are organized and user friendly. The portal allows us to easily reflect back on the event. The support from start to finish is also phenomenal.

I liked the QR codes for participant resumes.

It was well organized. There were many opportunities at the career fair -- employment and education. This is a valuable resource for our veterans.

It was a good experience and allowed us to market the organization while also trying to fill positions.

Great experience, process, and candidates. Love the QR code! Well organized event.

I loved the QR Code process!! That was so efficient! The communication before the event was great. I had a few questions that were answered in record time!!

#### JOB SEEKER TESTIMONIALS

Good networking opportunities.

You've got to go to this job fair. The one I went to was great and the people there were very knowledgeable and friendly.

A must attend event.

Good variety of vendors and career options. Many different career fields to choose from.

Great opportunity to network with recruiters.

I went to this amazing job event sponsored by RecruitMilitary and DAV. It's well worth your time. It was great!

It was a great place to get your foot in the door with potential employers. There were a lot of companies there and some places you may not have known about that are hiring.

Everything was great. There was a lot of parking. It was well organized and the QR code system was helpful as well. I am really grateful for you guys having a job fair like that for the veterans. Thank you!

Great place to network and meet employers face to face. You are able to ask the resume and job requirement questions needed to help you get hired. Great experience. The QR code is an awesome idea.

I would say go. This was my first time and I was very impressed. I had a great time and am looking forward to sending out emails to follow up today. Thank you very much. This was a great event.

## **Exhibitors**

TOTAL

49

ABC Supply — Albertsons — Altec Industries — Bureau of Land Management - California — Bureau of Land Management Idaho — Burlington Northern Sante Fe - BNSF — CA Department of Alcoholic Beverage Control — California Air National Guard — California Department of Fish and Wildlife - Law Enforcement Division — California State Parks — California Water Service Co. — Cerus Corp — Chevron — City of Berkeley — Clark Pest Control — CoBank — Department of Veterans Affairs - Office of Resolution Management Diversity and Inclusion — Disabled American Veterans — Drug Enforcement Administration — First Command Financial Services — General Dynamics Information Technology — Grand Canyon Education — Hearst Television Inc. — Heavy Equipment Colleges of America — John Deere — MOTCO Police Department — Marriott International Inc. — Military Sealift Command — Motion Industries — NTT Global Data Centers Americas Inc. — Nor Cal Carpenters Union — Northrop Grumman — Orange County Sheriff Dept. — Penske Truck Leasing Co. L.P. — Pep Boys — Plug Power — Rohnert Park Department of Public Safety — Sonoco — State Farm Insurance — Sutter Health — TheBest Claims Solutions — Troops into Transportation — U.S. Army Corps of Engineers — U.S. Bank — Union Pacific Railroad — United States Military Entrance Processing Command — WM — West Coast Removal — Wilbur-Ellis Company