

# Omaha CHI Health Center May 16, 2019

## **Event Participation**

**VETERAN JOB SEEKERS** 

63

BRANCH OF SERVICE	
Air Force	43.6%
Army	23.6%
Coast Guard	0.0%
Marines	7.3%
Navy	25.5%

RANK	
E-5 & below	27.3%
E-6 & above	48.5%
W-1 to W-5	3.0%
0-3 & below	3.0%
0-4 & above	18.2%

STATUS	
Active Duty	33.3%
National Guard	14.3%
Reservist	0.0%
Retired	9.5%
Separated	28.6%
Spouse	14.3%

ACTIVE CLEARANCE	5.9%

## **Event Feedback**

EXHIBITOR FEEDBACK	% FAV	% FAVORABLE	
	This Event	5 Year Average	
Quality of Candidates	84.2%	91.8%	
Number of Candidates	63.2%	86.7%	
ROI	89.5%	92.8%	
Likelihood of Participating Again	84.2%	90.1%	
Overall Experience	89.5%	94.1%	

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	62.5%	76.8%
Likelihood of Recommending the Fair	75.0%	80.8%
Likelihood of Securing an Interview	50.0%	55.8%
Overall Experience	62.5%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	81-182	3-7
Offers	39	1.4

#### ADDITIONAL INFORMATION

- -- DAV was the title sponsor for this event
- -- Promotional support was provided by KTIC Live Radio, KKOT Radio, KJSK Radio Network, KJAN Radio, Rural Radio Network, KRVN Radio, JobFairsIn, EventBrite, Evensi, AARP, Eventful, and AllEvents

#### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought.

We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.



### **Event Feedback**

#### **EXHIBITOR TESTIMONIALS**

It was put together well and there is a lot of support offered. Thank you! (Manufacturing recruiter)

The event is well-run and organized in an efficient manner. (Financial Services recruiter)

Good candidates and great support on site. (Defense recruiter)

I thought the site, setup, and quality of the candidates were top notch. Well worth the time and expense. (Non-profit recruiter)

This is a very effective way to network with a multitude of organizations and individuals who are actively-seeking veteran talents and skills, which allows for better job placement results. These events are a great way for veterans to achieve visibility with a wide variety of employers, schools, and service organizations. (Defense recruiter)

Good event, well supported. Focus on veterans is good. (Engineering recruiter)

Great group of people, helpers, and applicants. This was a lot nicer than other job fairs. Go check it out. Great opportunities and very friendly people. (Retail recruiter)

#### JOB SEEKER TESTIMONIALS

Venue was great. The instructions/ pep talk we got before starting was nice -- very informative and helpful and also helped me relax a little. Very good experience. (Branch / Rank not indicated)

The number and variety of participating exhibitors was very good. (Air Force E-4)

I really like the size of the job fair and the setup. I felt I got some positive leads on jobs. (Navy 0-5)

The pre-event communications were excellent. So was the organization of the event. (Military spouse)

I really liked the wide variety. All sorts of vendors that relate to military skills, including heavy equipment skills as well as jobs in cubicles. It was the right size and several employers had both a professional recruiter from out of town as well as a local person that would really know what it is like at that business. Excellent experience. (Air Force E-5)

## **Exhibitors**

TOTAL

30

AMN Healthcare — Allstate — C&A Industries — DAV — DeVry University — Farmers Insurance — First Command Financial Services, Inc. — G4S Secure Solutions — Grand Canyon University — H&H Premier Automotive — Heavy Equipment Colleges of America — Home Base Iowa — Honeywell — Iowa Army National Guard — L-3 Technologies — National Federation of Independent Business (NFIB) — Nebraska Medicine — Nebraska National Guard — Northrop Grumman Corp. — Perspecta — Premier Roofing — RBR-Technologies, Inc. — Shyft Solutions LLC — Signature Performance — Sodexo — SpartanNash — TSL Companies — Turner Construction Company — U.S. Citizenship and Immigration Services — Waste Management