

Miami Hard Rock Stadium June 27, 2019

Event Participation

VETERAN JOB SEEKERS

BRANCH OF SERVICE	
Air Force	9.8%
Army	42.4%
Coast Guard	7.6%
Marines	15.2%
Navy	25.0%

104

RANK	
E-5 & below	76.9%
E-6 & above	14.1%
W-1 to W-5	0.0%
0-3 & below	2.6%
0-4 & above	6.4%

STATUS	
Active Duty	6.1%
National Guard	0.0%
Reservist	3.0%
Retired	24.2%
Separated	36.4%
Spouse	30.3%

ACTIVE CLEARANCE	36.3%
------------------	-------

Event Feedback

EXHIBITOR FEEDBACK	% FAV	% FAVORABLE	
	This Event	5 Year Average	
Quality of Candidates	94.7%	91.8%	
Number of Candidates	73.7%	86.7%	
ROI	89.5%	92.8%	
Likelihood of Participating Again	94.7%	90.1%	
Overall Experience	84.2%	94.1%	

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	50.0%	76.8%
Likelihood of Recommending the Fair	50.0%	80.8%
Likelihood of Securing an Interview	43.8%	55.8%
Overall Experience	56.3%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	124-252	3-7
Offers	100	2.8

ADDITIONAL INFORMATION

- -- DAV was the title sponsor for this event
- -- Promotional support was provided by 610 WIOD AM, 940 WINZ AM, Miami Community Newspapers, NBC 6, Telemundo 51, Miami New Times, Local AARP News, and Newstral

FUTURE EVENTS

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

Click here to learn more about the next Miami event (3/26/20): https://events.recruitmilitary.com/events/1347/exhibitor_registrations

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought.

We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.



Event Feedback

EXHIBITOR TESTIMONIALS

Participants were prepared. The event had a good amount of participation. (Government recruiter)

Great location and opportunity. (Law Enforcement and Security recruiter)

Well attended event with prepared attendees. (Insurance recruiter)

This is an excellent tool for veterans to seek employment. In comparison to other events, the diversity of skills is great!

Go! You will not be disappointed. (Services recruiter)

It was an awesome experience. (Law Enforcement and Security recruiter)

Very well organized. Good communication throughout the pre-and post event. Impressive candidates. (Warehouse / Distribution recruiter)

Great experience! The event was well organized and we received quality candidates. This one was the best overall! (Construction / Building Supplies recruiter)

JOB SEEKER TESTIMONIALS

Excellent venue, communication, and layout. (Coast Guard 0-3)

Good vendor choices. (Navy E-5)

Overall great job with site, layout, and quality of organizations / personnel staffing the exhibit stations. (Army E-4)

On the spot interviews was a positive. (Branch / Rank not indicated)

Amazing recruiters from the exhibitors. Some of them really stood out, like Nextera Energy (Ron is amazing) and Southern Glazers Wine and Spirits. Their whole team is great and seemed very committed to the event. Had the best experiences with these two wonderful companies, but overall it was an excellent experience. (Army Reserves E-4)

The organization of the event and the pre-event communications were excellent. (Navy E-5)

Exhibitors

TOTAL

41

ASA College — Air Force Reserve — Allstate — American Federal — Anthem, Inc. — Atlantis University — AutoNation — Broward Sheriff's Office — CBS Interactive, Inc. — CED, dba Mercedes Electric Supply — Cobb County Department of Public Safety — Collier County Sheriff's Office — Connecticut School of Broadcasting - Miami/Ft Lauderdale Campus — Cooling Power Corp — Cummins, Inc. — DeVry University — FIU Chapman Graduate School of Business — Federal Aviation Administration — FireMaster — First Command Financial Services, Inc. — Florida Blue - A GuideWell Company — G4S Secure Solutions — Heavy Equipment Colleges of America — MSA Security — MacAulay-Brown — Metalizing Technical Services — National Aviation Academy — National Federation of Independent Business (NFIB) — New Horizons Computer Learning Centers — New York Community Bancorp — NextEra Energy, Inc. — PepsiCo — Southern Glazer's Wine & Spirits — Sunbelt Rentals — Troops into Transportation — Troops to Teachers — U.S. Immigration and Customs Enforcement — United States Postal Service — VetCor Services — Waste Management — Zimmer Biomet