

# **Nashville**

Nissan Stadium

September 21, 2023

# **Event Participation**

JOB SEEKERS IN ATTENDANCE	172
SEARCHABLE PROFILES	348

BRANCH OF SERVICE	
Air Force	12.0%
Army	65.9%
Coast Guard	1.2%
Marines	6.0%
Navy	15.0%

RANK	
E-5 & below	53.1%
E-6 & above	34.0%
W-1 to W-5	2.4%
0-3 & below	6.3%
0-4 & above	4.2%

STATUS	
Active Duty	24.6%
National Guard	5.6%
Reservist	4.5%
Retired	24.9%
Separated	37.1%
Spouse	3.3%

ACTIVE CLEARANCE	45.0%
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## **Event Feedback**

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	100.0%	90.0%
ROI	100.0%	90.0%
Likelihood of Participating Again	100.0%	88.5%
Overall Experience	100.0%	93.0%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	88.2%	83.0%
Likelihood of Recommending the Event	85.3%	86.0%
Likelihood of Securing an Interview	76.5%	66.2%
Overall Experience	85.3%	83.4%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	96-268	2-6
Offers	88	2.0

QR CODE	Total	Per Exhibitor
Candidate Scans	549	11.4

### **ADDITIONAL INFORMATION**

- -- DAV was the title sponsor for this event
- -- The corporate sponsor for this event was HCA Human Resources, LLC
- -- Promotional support was provided by Happening Next, CBS5 Nashville, FOX17 Nashville, Job Network, Patterson UTI, DAV, Davidson County Source, US Department of Veteran Affairs, and Hiring America

### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

Click here to learn more about the next Nashville event (9/19/24): https://events.recruitmilitary.com/events/1797/exhibitor\_registrations

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Career Fair experience for both clients and job seekers and will continue to explore ways to do so.



## **Event Feedback**

#### **EXHIBITOR TESTIMONIALS**

Candidates are eager to learn more about your company and opportunities. Great way to meet our military families. Great hospitality. Very open and friendly environment.

This is an amazing opportunity to connect with veterans with mad skills!

The whole experience was well-ordered and efficient. Being able to chat up so many people who served our nation was phenomenal.

Great way to connect with our veterans in a positive environment. Enjoyed the event! It was my first and hopefully I will attend more. Good group of possible employees, great support from RM/DAV, good setup, and great support from other vendors.

It was a great event!

Quality candidates that are looking for employment.

Great event. The QR code made it very easy.

The opportunity to get in front of this amazing talent pool and promote opportunities is incredible and well worth the time and investment.

Great venue, awesome support, and easy access to everything you may need.

The events are very organized and well-run. There is always a RecruitMilitary representative on hand to assist and answer questions. They have a new QR code scanning system to collect candidate information which is incredibly helpful. No more collecting resumes and taking notes on paper...you can do it all within the QR system. After the event, you can download all of the information which makes follow-up easy. I will absolutely attend future events.

The event was organized and there were a lot of military veterans ready to enter the workforce

Well run event with candidates with a variety of skill sets and interests. I like the QR code scanning ability.

#### JOB SEEKER TESTIMONIALS

Great experience!

This is a great opportunity. The different company representatives are very informative.

It is an opportunity to meet with diverse recruiting companies.

A great event to find options for a future career.

Go

You should check it out.

Everything was extremely organized.

Man, you have to come to the next event. It was awesome!

All vendors at the event were friendly and helpful. They provided valuable insight and were extremely approachable.

Worth it!

Be open to new opportunities and hit every table regardless of if you believe they'll have a job for you or not. You never know...

A job fair hosted by RecruitMilitary is beneficial.

Tons of fantastic jobs that are designed to utilize almost any skill set you may have accrued in the military.

Face to face with potential employers is best practice. Most of the recruiters I spoke with were veterans and I appreciate them for sharing personal experiences with me. It gives me hope that I can find a new career outside of the Army.

It is a great, low-stress environment to get to know companies and interact with their representatives. I've been to other military job fairs that are mad houses.

### **Exhibitors**

TOTAL

48

AGCO Corporation — Aimbridge Hospitality — Airstreams Renewables Inc. — Amentum — Artera Services LLC — Auto-Owners Insurance Company — BMI — Brandenburg Industrial Service Company — BrightSpeed — Central Intelligence Agency (CIA) — Coca-Cola Consolidated — Cumberland International Trucks Inc. — DOC Maintenance — Defense Intelligence Agency Police — Department of Veterans Affairs — Disabled American Veterans — Enbridge — Enterprise Holdings — FedEx Express — FedEx Ground — Gaylord Opryland Resort & Convention Center — Grand Canyon Education — HCA Healthcare — Heavy Equipment Colleges of America — Karl Storz Endoscopy-America Inc. — Koch Industries — LP Building Solutions — La Vergne Police Department — Loews Hotels — Loomis US — Love's Travel Stops & Country Stores — Military Sealift Command — NC Department of Public Safety — National Nuclear Security Administration — Northwest Exterminating — Operation Stand Down — TN — Patterson UTI — Red Classic — Still Serving Veterans — Sunrise Medical — The Sherwin-Williams Company — Trident University International — Troops into Transportation — U.S. Department of the Treasury — UBS Financial Services — Veterans Entrepreneurship Program — WM — Waste Connections Inc.