

## Milwaukee Miller Park September 12, 2019

### Event Participation

VETERAN JOB SEEKERS	96
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BRANCH OF SERVICE	
Air Force	14.1%
Army	56.5%
Coast Guard	1.1%
Marines	13.0%
Navy	15.2%

RANK	
E-5 & below	63.5%
E-6 & above	17.6%
W-1 to W-5	1.4%
O-3 & below	8.1%
O-4 & above	9.5%

STATUS	
Active Duty	0.0%
National Guard	0.0%
Reservist	0.0%
Retired	20.0%
Separated	65.0%
Spouse	15.0%

ACTIVE CLEARANCE	29.4%
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### Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	92.9%	91.8%
Number of Candidates	71.4%	86.7%
ROI	85.7%	92.8%
Likelihood of Participating Again	92.9%	90.1%
Overall Experience	92.9%	94.1%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	83.3%	76.8%
Likelihood of Recommending the Fair	77.8%	80.8%
Likelihood of Securing an Interview	50.0%	55.8%
Overall Experience	72.2%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	58-135	2-5
Offers	61	2.3

ADDITIONAL INFORMATION
<p>-- DAV was the title sponsor for this event</p> <p>-- Promotional support was provided by FOX 6, Milwaukee Journal Sentinel (USA Today), CBS 58, NBC 4, WKLH 96.5 FM, Milwaukee Jobs, and Local AARP News</p>

FUTURE EVENTS
<p>Information about future RecruitMilitary events can be found here:  <a href="https://events.recruitmilitary.com/exhibitors/schedule">https://events.recruitmilitary.com/exhibitors/schedule</a></p> <p>Click here to learn more about the next Milwaukee event (5/14/20):  <a href="https://events.recruitmilitary.com/events/1348/exhibitor_registrations">https://events.recruitmilitary.com/events/1348/exhibitor_registrations</a></p>

*It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.*

## Event Feedback

### EXHIBITOR TESTIMONIALS

The event was well planned, maintained, and well advertised. It is great to see veterans looking for new careers. The event was excellent and I had fun. (Government recruiter)

I am ex-military and I like the idea of hiring someone with past examples of leadership, accountability and responsibility. Good turn out and good atmosphere for conversation. (Manufacturing recruiter)

The quality of the candidates was much higher than other venues we have been at. (Warehouse / Distribution recruiter)

Well run and very qualified military candidates. I haven't attended in the past, but from what I learned from my co-workers who have, we've had extremely qualified military candidates. Go! Well worth the investment. (Marketing and Media recruiter)

The location is nice and the fact that it is all military candidates is nice! (Machinery recruiter)

This is the only job fair that I go to. It is worth the trip. (Government recruiter)

### JOB SEEKER TESTIMONIALS

Very friendly representatives from all the companies that were there. (Marines E-4)

Location was great. (Air Force E-9)

Some positions have immediate openings. (Marines E-4)

I found the recruiters were very interested in the veterans. (Air Force E-6)

Nice layout, good location. Those vendors attending were very open and enthusiastic. (Army E-6)

About a half dozen employers strongly encouraged me to apply. It was an excellent experience. (Army E-2)

Everyone was very talkative and encouraging. (Army E-3)

It was great to talk to recruiters who understand how much veterans bring to the table. I made good connections for the future and have several potential job leads. (Army Reserves E-8)

## Exhibitors

TOTAL

28

Advanced Disposal Services – Allstate – Amtec Corporation – Baxter – Bureau of Apprenticeship Standards – Charter Wire – Colonial Life – D.E.P.S., Inc. – DeVry University – Farmers Insurance – Federal Bureau of Investigation (FBI) – GRAEF – Generac Power Systems – General Pet Supply – Heavy Equipment Colleges of America – Johnsonville – Milwaukee VA Medical Center – Power Test – Quad – S3 International – SPX Transformer Solutions – TCF Bank – The Boucher Group, Inc. – Trace-A-Matic – United States Postal Service – Walbec Group – Waste Management – Wisconsin Department of Corrections