

Kansas City Arrowhead Stadium July 20, 2023

Event Participation

JOB SEEKERS IN ATTENDANCE	99
SEARCHABLE PROFILES	188

BRANCH OF SERVICE	
Air Force	13.7%
Army	63.4%
Coast Guard	0.6%
Marines	10.3%
Navy	12.0%

RANK	
E-5 & below	46.3%
E-6 & above	26.3%
W-1 to W-5	1.7%
0-3 & below	5.1%
0-4 & above	20.6%

STATUS	
Active Duty	27.9%
National Guard	6.4%
Reservist	4.1%
Retired	23.8%
Separated	33.1%
Spouse	4.7%

ACTIVE CLEARANCE	47.0%
------------------	-------

Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	84.4%	90.0%
ROI	81.8%	90.0%
Likelihood of Participating Again	78.8%	88.5%
Overall Experience	87.9%	93.0%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	100.0%	83.0%
Likelihood of Recommending the Event	100.0%	86.0%
Likelihood of Securing an Interview	86.7%	66.2%
Overall Experience	100.0%	83.4%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	112-306	2-5
Offers	102	1.7

QR CODE	Total	Per Exhibitor
Candidate Scans	666	10.7

ADDITIONAL INFORMATION

- -- DAV was the title sponsor for this event
- -- Promotional support was provided by ABC9 Kansas City, FOX4 Kansas City, Happening Next, Military Sealift Command, DAV, Honeywell Aerospace, Hiring America, Veterans Job Fairs, NBC41 Kansas City, and CBS5 Kansas City

FUTURE EVENTS

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

Click here to learn more about the next Kansas City event (7/18/24): https://events.recruitmilitary.com/events/1778/exhibitor_registrations

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Career Fair experience for both clients and job seekers and will continue to explore ways to do so.



Event Feedback

EXHIBITOR TESTIMONIALS

RecruitMilitary is a great opportunity for eager job-seekers with a military background to engage with potential employers showcasing their openings.

Very well organized, staff that greeted everyone was prepared and efficient, good lunch, the facility was amazing and the parking was easy for employers & candidates.

This event was well organized. The QR codes were a great way to keep track of visitors.

The candidates were great, prepared, friendly, and excited.

Loved the people we met. Venue was great.

It was a really well-run event and it helped us to reach a longtime CSR objective.

I really enjoyed the engagement at the event. I felt as though it was the right length of time as well as the right style of event. It was very well-administered, especially the QR code system, which really expedited applicant intake.

This was a very well run event. The candidates were excellent! Honestly, it was quite an enjoyable event.

Excellent communication before, during, and after the event. Loved the event. Loved the QR code. Getting a full list of attendees also makes it more worthwhile. Overall, nice experience.

It's a great event. Met lots of people. Great communications, nice location, etc.

Great candidate pool, easy to work with coordinators! The folks that attended were engaged and ready to work! I loved the QR code. That made it easy to gather candidate info.

Great experience. Let's do it again!

JOB SEEKER TESTIMONIALS

Go, and see what is offered.

Support and use of technology platform greatly helped prepare for the event, QR code linked to resume and the internal resume builder was critical for employers to access important veteran information. This pre work process was a home run! Thank you.

There are a great variety of companies represented. Worth your time to attend. Thank you!

There's so much opportunity and eager exhibitors. I felt guaranteed to leave with a job.

It will give you an idea of companies that are hiring.

There are a lot of opportunities for different jobs at this event.

It's a must do! Get yourself out there, share your resume, etc..

Great opportunity to network and plant seeds of professional opportunity.

The whole experience was top-notch. From the convenience of the QR code to the very nice venue. We were treated very well.

Good local venue for face-to-face networking with hiring organizations.

Lots of great opportunities in one place. Very efficient.

The event is professional and easy to attend. The QR codes are game changers. This company has been the best resource for job searching. Truly appreciate the veteran centric message.

Exhibitors

TOTAL

62

Altec Industries — Asset Services Inc. — Aviation Institute of Maintenance — BrandSafway — COUNTRY Financial — CVS Health — Cathcart Rail LLC — City of Lee's Summit — City of Topeka — Commerce Bank — Disabled American Veterans — Doyle Field Services — Eaton Corporation — FEMA/DHS — FedEx Express — Federal Bureau of Prisons — Federal Reserve Bank of Kansas City (inc) — Foley Industries Inc. — GEHA — GFiber — Garmin International — HCA Healthcare — Heavy Equipment Colleges of America — Herzog — Hill's Pet Nutrition — Hitachi Energy — Honeywell FM&T — Huhtamaki — John Deere — Kansas Army National Guard — Kansas City Board of Public Utilities — Kansas City Life Insurance Co. — Kay & Associates Inc. — Liberty Defense Group — Lincoln Property Company — Loews Hotels — Mars — Military Sealift Command — Missouri Department of Transportation — Missouri State Highway Patrol — Peraton — R.B. Stewart Petroleum Products Inc. — Reed Automotive Group — Roto Rooter Services Company - Kansas City — SWC — Shoppa's Material Handling — Spectrum — Sperry Rail Service — T-Mobile — The Boeing Company — The City of Kansas City MO — The Entrepreneur's Source — Titan Protection — Trident University International — Triumph Foods — U.S. Army Corps of Engineers Kansas City District — Union Pacific Railroad — United States Capitol Police — Upfield — VT-SGI LLC — WM (Waste Management) — Wilbur-Ellis Company