# Houston Minute Maid Park March 7, 2024

# **Event Participation**

JOB SEEKERS IN ATTENDANCE	443
SEARCHABLE PROFILES	818

BRANCH OF SERVICE	
Air Force	14.7%
Army	49.4%
Coast Guard	1.2%
Marines	13.0%
Navy	21.7%

RANK	
E-5 & below	71.5%
E-6 & above	22.2%
W-1 to W-5	0.8%
0-3 & below	3.7%
0-4 & above	1.7%

STATUS	
Active Duty	8.4%
National Guard/ Reservist	11.3%
Separated	76.4%
Spouse	3.8%

ACTIVE CLEARANCE	34.0%
------------------	-------

## **Event Feedback**

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	100.0%	91.3%
ROI	100.0%	90.8%
Likelihood of Participating Again	100.0%	89.9%
Overall Experience	100.0%	94.2%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	85.9%	84.8%
Likelihood of Recommending the Event	87.3%	87.8%
Likelihood of Securing an Interview	62.0%	70.4%
Overall Experience	88.7%	85.7%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	391-628	6-10
Offers	202	3.3

QR CODE	Total	Per Exhibitor
Candidate Scans	1743	24.9

## ADDITIONAL INFORMATION

- -- DAV was the title sponsor for this event
- -- Promotional support was provided by ABC13 Houston, Star News Today, BNN Breaking News, The Katy News, CBS11 Houston, NVBDC, DAV, Hiring America, and General Dynamics Information Tech (GDIT)

### **FUTURE EVENTS**

Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule

Click here to learn more about the next Houston event (6/6/24):  $https://events.recruitmilitary.com/events/1768/exhibitor\_registrations$ 

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Career Fair experience for both clients and job seekers and will continue to explore ways to do so.



# **Event Report**

## **Event Feedback**

#### **EXHIBITOR TESTIMONIALS**

It is a great way to connect with the veteran community. As always, the event was well planned and the staff was amazing. They go above and beyond to help the vendors in any way they can.

It's very organized and beneficial in multiple ways.

The process is phenomenal. Makes everything simple and easy for the employer and prospects.

Just do it! You will find some great talent.

The event was great. I would not change a thing. It is a great way for us to find talent from veterans that can transfer their skills to our jobs.

It's a great way to network with other organizations and potential candidates.

The event was a great marketing tool for my company. I appreciate being able to speak with the military community and share the benefits we have to offer to potential new team members. Thank you.

Well-organized, good turnout, and professional candidates. Incredibly organized and well put together fair.

The event was excellent. They're all veterans so they're the best candidates! I was able to speak to almost 40 candidates interested in working with me.

Overall, it was great. I can't think of a single thing that should change. It met all of my expectations. Wonderful tracking. I am able to send emails to candidates about new job opportunities.

It was an amazing event! Bona fide candidates ready to work. Loved it!

#### **JOB SEEKER TESTIMONIALS**

Definitely a good networking event.

Great opportunity to meet professional employers for employment opportunities.

Go! Participate! You never know where a conversation may lead.

A lot of opportunities with good companies.

It is a great avenue to meet and speak with recruiters.

Very professional and productive.

The recruiters will work with what your military experience really translates to in the civilian job market. You have value to them.

It's an excellent way to seek job opportunities.

I highly recommend it!

It cuts all the AI stuff out and lets you talk with real decision makers.

The sheer amount of companies that participate in this is excellent. Very good chance of finding something that will work for you.

It's an excellent way to talk with decision makers about real opportunities.

It's a great way to network and meet recruiters face to face.

Event was organized and easy to navigate.

Everyone was really excited about working with veterans.

It's well organized with plenty of opportunities for you to gain meaningful employment.

## **Exhibitors**

**TOTALS** 

70

3D at Depth — Abilene Christian University — Aimbridge Hospitality — Airstreams Renewables Inc. — Archer Automotive — Atlas Copco — Aviation Institute of Maintenance — Axiom Space — BGIS — Burns & McDonnell — CatSpec LTD — Core Personnel Staffing Services — County of Harris — Dallas Police Department — Deployed Resources — Disabled American Veterans — Embry-Riddle Aeronautical University — First Command Financial Services — Flowserve Corporation — Frito-Lay — GAR Construction — General Dynamics Information Technology — Grand Canyon Education — Granite Construction — HCA Healthcare — Harris County Human Resources & Risk Management — Heavy Equipment Colleges of America — Houston Christian University — Inframark — John Deere — Karl Storz — Lineage — Lone Star College System — Love's Travel Stops — Malin Integrated Handling Solutions & Design — Marriott Marquis Houston — Medline Industries — Military Sealift Command — Nabors Industries — Navy Recruiting Reserve Command — Network Cabling Services — Oxy Petroleum — Performance Contracting Group Inc. — Phoenix Truck Driving School — Fort Bliss — Power Home Remodeling Group — Primoris Services Corporation — Primoris Services Corporation — RC-Transition Assistance Advisor Program — Railroad Commission of Texas — Rayonier — San Antonio Police Department — Sonepar USA — Sterling Crane LLC — Surface Preparation Technologies LLC — TDECU — TETRA Technologies Inc. — Texas Department of Criminal Justice — Texas Department of Public Safety — Texas Workforce Commission — The Entrepreneur's Source — Total Safety U.S. Inc. — Total Safety U.S. Inc. — Troops into Transportation — United Abrasives — United States Postal Service — Veolia North America LLC — Veterans Restoration — WM (formerly Waste Management) — Western Midstream — Worklife Institute