

Detroit Ford Field October 31, 2019

Event Participation

VETERAN JOB SEEKERS	135
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BRANCH OF SERVICE	
Air Force	14.8%
Army	50.0%
Coast Guard	3.9%
Marines	15.6%
Navy	15.6%

RANK	
E-5 & below	74.7%
E-6 & above	14.5%
W-1 to W-5	1.2%
O-3 & below	8.4%
O-4 & above	1.2%

STATUS	
Active Duty	4.2%
National Guard	4.2%
Reservist	0.0%
Retired	16.7%
Separated	68.8%
Spouse	6.3%

ACTIVE CLEARANCE	25.0%
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Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	76.5%	91.8%
Number of Candidates	76.5%	86.7%
ROI	94.1%	92.8%
Likelihood of Participating Again	94.1%	90.1%
Overall Experience	88.2%	94.1%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	78.6%	76.8%
Likelihood of Recommending the Fair	78.6%	80.8%
Likelihood of Securing an Interview	57.1%	55.8%
Overall Experience	71.4%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	93-272	2-6
Offers	83	1.7

ADDITIONAL INFORMATION
<p>-- DAV was the title sponsor for this event</p> <p>-- Promotional support was provided by WPHM 1380 AM, Detroit Free Press, Local AARP News Detroit, ABC 7, FOX 2, and WRIF 101 FM</p>

FUTURE EVENTS
<p>Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule</p> <p>Click here to learn more about the next Detroit event (6/25/20): https://events.recruitmilitary.com/events/1310/exhibitor_registrations</p>

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.

Event Feedback

EXHIBITOR TESTIMONIALS

A very good event. I would recommend. (Insurance recruiter)

Well organized and attended. Better than other job fairs. Very diverse opportunities. (Energy & Utilities recruiter)

It has many benefits to include free advertisement. Well run and great venue. (Government recruiter)

This is a great event for veteran employment. (Education recruiter)

We had a great experience. The event space was in a great location, the candidates were positive and personable, and the opportunities there were good. (Manufacturing recruiter)

Great venue, well organized! Better turn out than other job fairs! Lots of foot traffic! (Financial Services recruiter)

Love the fairs. Other military fairs have a much lower turnout of veterans. Wonderful communications, support, and relationship with your wonderful staff. Always great events to meet some really motivated veterans and a great opportunity for brand awareness. (Information Technology recruiter)

Bring lots of supplies. We run out of supplies at these fairs more than at other fairs we attend. (Education recruiter)

Thoroughly enjoy working with RecruitMilitary. (Financial Services recruiter)

JOB SEEKER TESTIMONIALS

Everyone there was friendly and tried to help in anyway they could. Many offered ideas that I never would have considered. (Navy E-5)

Many large employers, lots of opportunities. (Military Spouse)

The best job fair I have been to period. Interacted with many recruiters and had a very positive experience with each of them. (National Guard O-2)

The job fair was set up very well. I feel as if there was great coverage in the variety of fields. I received 5 call backs and ended up landing a job. (Navy E-4)

Every encounter I had at this event was a positive one. Everyone was pleasant, professional and engaging. (National Guard and Reserves O-2)

Finally got to speak with someone who is in the direct hierarchy for hiring talent rather than an HR person. (Air Force E-7)

I was very happy with most of the employers. I watched a few employers even take prospects to other employers saying, "This person was looking for someone exactly like you." (Army O-2)

This really helped me and I have had several opportunities come from this event. (Navy E-3)

Great experience. (Navy E-4)

Exhibitors

TOTAL

53

A.J.M. Packaging Corporation – AGS Automotive – Ajax Paving Industries – Allstate – Amcor Rigid Packaging – Beaumont Health – Belle Tire – Brink's, Inc. – Cassens Transport Company – Cintas Corporation – Colonial Life – Community EMS – Continuum Services – Cook Nuclear Plant – Cox Enterprises – Dana Incorporated – Davenport University – DeVry University – Department of Veterans Affairs – Detroit Police Department – Detroit School for Digital Technology – Edward Jones – Elite Fire Safety – Experi-metal – Fairmont Sign Company – Federal Aviation Administration – Fiat Chrysler Automobiles – First Command Financial Services, Inc. – FirstEnergy – Ford Motor Company – GKN Automotive – Global Information Technology – HTC Global Services, Inc. – Heavy Equipment Colleges of America – ITHAKA – Loomis, US – Marriott International – Michigan Staffing – MyComputerCareer – National Heritage Academies, Inc. – New Horizons Computer Learning Centers – Plante Moran, P.C. – Quicken Loans, Inc. – Road Commission for Oakland County – Roush Industries – Securitas Security Services USA, Inc. – Spectrum – Strategic Staffing Solutions – TCF Bank – The Auto Club Group – Thomson Reuters – Turner Construction Company – U.S. Customs and Border Protection