

Columbus, OH

The Fawcett Center
February 20, 2020

Event Participation

VETERAN JOB SEEKERS	107
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BRANCH OF SERVICE	
Air Force	23.0%
Army	46.0%
Coast Guard	2.0%
Marines	9.0%
Navy	20.0%

RANK	
E-5 & below	62.0%
E-6 & above	32.9%
W-1 to W-5	1.3%
O-3 & below	2.5%
O-4 & above	1.3%

STATUS	
Active Duty	3.4%
National Guard	3.4%
Reservist	3.4%
Retired	27.6%
Separated	37.9%
Spouse	24.1%

ACTIVE CLEARANCE	39.6%
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Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	100.0%	91.3%
Number of Candidates	94.7%	85.2%
ROI	100.0%	92.3%
Likelihood of Participating Again	100.0%	90.0%
Overall Experience	100.0%	93.7%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	81.2%	78.1%
Likelihood of Recommending the Expo	87.5%	81.6%
Likelihood of Securing an Interview	75.0%	57.5%
Overall Experience	87.5%	77.7%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	94-211	3-6
Offers	85	2.6

ADDITIONAL INFORMATION
-- DAV was the title sponsor for this event -- Promotional support was provided by NBC4, River Radio, 92.3 WCOL, Hire A Veteran, Home Base Iowa, and AARP

FUTURE EVENTS
Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule
Click here to learn more about the next Columbus event (11/5/20): https://events.recruitmilitary.com/events/1302/exhibitor_registrations

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.

Event Feedback

EXHIBITOR TESTIMONIALS

Great event. Being a vet myself, it's great to see all the tools being offered to our services members. (Retail recruiter)

There were a lot of job opportunities for job seekers. For employers, the number of potential candidates was high. (Construction / Building Supplies recruiter)

Good quality and quantity of interested applicants. (Government recruiter)

This is one of the better military events I attend throughout the year. It is a good fair to attend for exposure to see a lot of military from all walks of life. (Transportation / Logistics recruiter)

This job fair was much, much better than any others attended. The quality of candidates was very high. GO! Well worth the money. (Energy & Utilities recruiter)

The job fair was a thriving event with individuals seeking job opportunities. Those seeking employment came out for the full time of the job fair. There was a constant flow of individuals. (Education recruiter)

Quality individuals that have been tested through and through. They are driven, punctual, task oriented, and trustworthy. Great event and attendance! (Research & Science recruiter)

JOB SEEKER TESTIMONIALS

It was great having the chance to meet with reps from various companies. (Army and National Guard O-3)

I thought the experience was excellent. I found there was a good amount of diversity in the companies represented. (Air Force E-4)

The communications were very good. (Army E-5)

I have been to multiple job fairs and this was one of the best ones. (Branch / Rank not indicated)

Good variety of employers. (Air Force O-4)

I was offered and accepted a job. (Military Spouse)

First time at a veteran job fair and I was impressed by the companies needing to fill positions immediately and also that many of the recruiters were prior military. (National Guard E-9)

There was a very good amount of exhibitors. They were very professional and extremely helpful, making me feel relaxed and confident about my chances of securing a job or at least an interview. (Army E-4)

Best job fair I have been to. (Army E-8)

Exhibitors

TOTAL

36

Accredo – Airstreams Renewables, Inc. – Allied Mineral Products – American Electric Power Service Corp. – American Regent – Anderson Concrete Corp – Auditor of State – Brink's, Inc. – Central Ohio Transit Authority – Colonial Life – Columbus State Community College – Combined Insurance – DeVry University – Enterprise Holdings – Environmental Management, Inc. – First Command Financial Services, Inc. – Heavy Equipment Colleges of America – Hikma Pharmaceuticals – JP Morgan Chase – Kimball Midwest – Kohl's Corp. – Kwest Group, LLC – Mount Carmel Health Systems – MyComputerCareer – Nationwide Insurance – Performance Chrysler – Plaskolite – Roto-Rooter – Sakamura USA, Inc. – Spectrum – Tech Data – The Shelly Company – Trane & American Standard – Transportation Security Administration (TSA) – TravelCenters of America/ Petro Stopping – United Parcel Service