

Cleveland FirstEnergy Stadium August 22, 2019

Event Participation

VETERAN JOB SEEKERS	112
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BRANCH OF SERVICE	
Air Force	15.8%
Army	50.5%
Coast Guard	3.0%
Marines	11.9%
Navy	18.8%

RANK	
E-5 & below	67.1%
E-6 & above	20.5%
W-1 to W-5	1.4%
O-3 & below	5.5%
O-4 & above	5.5%

STATUS	
Active Duty	0.0%
National Guard	3.0%
Reservist	3.0%
Retired	21.2%
Separated	57.6%
Spouse	15.2%

ACTIVE CLEARANCE	38.6%
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Event Feedback

EXHIBITOR FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Quality of Candidates	89.3%	91.8%
Number of Candidates	85.7%	86.7%
ROI	92.9%	92.8%
Likelihood of Participating Again	96.4%	90.1%
Overall Experience	96.4%	94.1%

JOB SEEKER FEEDBACK	% FAVORABLE	
	This Event	5 Year Average
Variety of Exhibitors	86.2%	76.8%
Likelihood of Recommending the Fair	86.2%	80.8%
Likelihood of Securing an Interview	58.6%	55.8%
Overall Experience	79.3%	76.5%

EMPLOYERS EXPECT TO EXTEND	Total	Per Employer
Interviews	140-310	3-7
Offers	95	2.2

ADDITIONAL INFORMATION
<p>-- DAV was the title sponsor for this event</p> <p>-- Promotional support was provided by CBS 19, ABC 5, FOX 8, WJER 1450 AM/100.9 FM, ESPN Sports Radio 990 AM, and Cuyahoga County Job & Family Services Newsletter</p>

FUTURE EVENTS
<p>Information about future RecruitMilitary events can be found here: https://events.recruitmilitary.com/exhibitors/schedule</p> <p>Click here to learn more about the next Cleveland event (8/27/20): https://events.recruitmilitary.com/events/1297/exhibitor_registrations</p>

It is not uncommon for some candidates who attend to be displeased with the event because they did not secure the job they sought. We seek to continually improve the Expo experience for both clients and job seekers and will continue to explore ways to do so.

Event Feedback

EXHIBITOR TESTIMONIALS

We have leads on some good, qualified candidates that other job sites failed to find. That they are veterans is an added bonus with their experience, maturity and qualifications. Also, it was nice to meet candidates in one place! (Education recruiter)

Number of candidates is not high, however with the lowest unemployment rates in years...it's understandable and the quality of attendees is worth the investment. (Insurance recruiter)

Be prepared to introduce great Americans to the world of civilian work. (Energy & Utilities recruiter)

RecruitMilitary job fairs offer a very good experience for employers who are actively seeking service members, which lessens the stress on you, as right off the back you are a desired candidate. (Information Technology recruiter)

Well run and organized event with a strong number of candidates. (Manufacturing recruiter)

The event was well planned and thought out. The people here to help were knowledgeable and friendly. The length was ideal. Four hours was just enough because if the job fair goes all day people filter in slower and the communication is different because the presenters get tired. (Law Enforcement and Security recruiter)

The event was a success and should be the model for all job fairs going forward. (Telecommunications recruiter)

JOB SEEKER TESTIMONIALS

There should be more fairs of this kind! (Army Reserves E-4)

The job fair staff was incredibly helpful and were able to answer all of my questions. (Military Spouse)

Company representatives were very friendly and not intimidating. Low stress and able to ask many questions. (Marines E-5)

Great event. Set up very well and there were a lot of good companies present. (Army E-4)

Scheduled three interviews for the very next day! (Branch / Rank not indicated)

Recruiters were very friendly and positive. Bring lots of copies of your resume and dress to impress. (Army E-4)

Every exhibitor had friendly staff and they treated me with respect. (Army E-4)

The event was very diverse in employment opportunities. (Branch / Rank not indicated)

I enjoyed the job fair. The vendors were great !!! Very open and inviting to everyone. It was a wonderful experience. (Army E-5)

Glad I attended. There were a lot of good companies, with a variety of opportunities. (Army E-1)

Exhibitors

TOTAL

45

ABC Supply – AIL Midwest – Air Force Reserve – AmTrust – BMW Cleveland – Bettcher Industries, Inc. – C&W Services – Colonial Life – Cox Enterprises – DeVry University – DriveTeam – Energy Deals – Enterprise Holdings – Federal Aviation Administration – Federal Bureau of Prisons – FirstEnergy – G4S Secure Solutions – Health Aid of Ohio, Inc – Heavy Equipment Colleges of America – Honeywell – Hyland Software, Inc. – JACK Entertainment – M.K. Morse Company – Middough, Inc. – NBD International, Inc. – NRP Group – New Horizons Computer Learning Centers – New York Community Bancorp – Ohio Ordnance Works, Inc. – PNC Bank – Plastipak Packaging – Protegis Fire & Safety – Quicken Loans, Inc. – Robert Half – Roto-Rooter – ScribeAmerica – Smithfield Foods, Inc. – Spectrum – Summa Health System – TJX Companies, Inc. – Tetra Tech – Toyota Material Handling of Ohio – U.S. Customs and Border Protection – VA Northeast Ohio Healthcare System – nVent